

ADVERTISING RATE CARD 2020



Leading the Premium Seat Industry Since 1990

The Association of Luxury Suite Directors devotes itself to providing a single platform for our members that fosters interaction and access across all layers of the premium seat marketplace. As the leading resource to premium seat directors and team/facility executives, ALSD delivers uncommon insight into the marketing, branding, and operation strategies that guide their actions. Every day we work to establish and maintain individual relationships that promote first-class service to our valued members.

DIGITAL ADVERTISING

One Time Rates:

Between the SEATs E-Newsletter

Distributed monthly to our 1,300-plus members

Leaderboard Advertisement	\$500
Native Advertisement	\$1,200
Partner Solutions (Native Article*) (\$5,000 for three-article package)	\$2,000

ALSD.com

Visited monthly by 8,800 unique site users

Partner Solutions (Native Article*) (\$5,000 for three-article package)	\$2,000
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Video Content

Viewed monthly by 3,500 unique online users

Partner Solutions (Native Video)	\$2,500
Editorial Trip Sponsor	\$6,000

*This native article is the same piece of content, published on ALSD.com, distributed through Between the SEATs, and priced at \$2,000 per article or \$5,000 for a three-article package.

PRINT ADVERTISING

One Time Rates:

SEAT Magazine

Distributed quarterly to 2,000-plus industry leaders

Full Page, Full Bleed, Four Color	\$1,200
One-Half Page, Non-Bleed, Four Color	\$700
Full Page, Full Bleed, Black and White	\$600
One-Half Page, Non-Bleed, Black and White	\$400
Inside Front Cover	\$1,800
Inside Back Cover	\$1,800
Outside Back Cover	\$2,400