

Exhibitors:
Be part of Europe's
leading event for the
Premium Seat sector

ALSD INTERNATIONAL

October 28 – 29, 2019 • Croke Park Stadium • Dublin, Ireland



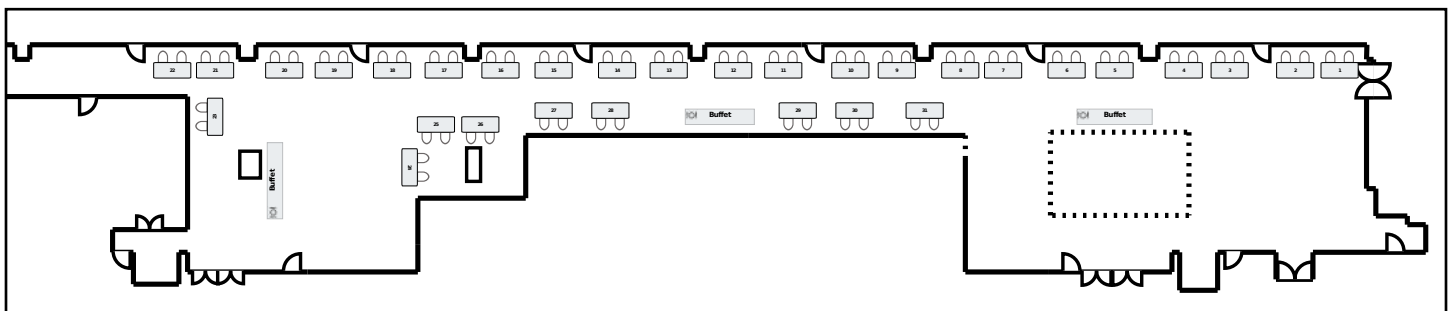
Attendees will benefit from behind-the-scenes tours of the 82,300-seat **Croke Park Stadium** - Europe's third largest stadium - **Aviva Stadium** and **3Arena**, plus unrivalled networking opportunities.

ALSD International - Europe's leading conference and exhibition for the Premium Seat sector - is coming to **Croke Park**, Europe's third largest stadium, in the beautiful city of Dublin, this October 28th and 29th.

With sports projects aplenty and a variety of world-class sports venues, Ireland offers the perfect platform to examine premium seating and how to increase revenue with new builds, renovations and service expansions, as well as new F&B offerings.

Attendees will benefit from a comprehensive conference program delivered by the sector's leading experts, as well as unrivalled networking opportunities, behind-the-scenes tours of **Croke Park**, **Aviva Stadium** and **3Arena**, and an exhibition showcasing the latest innovations, technologies and solutions.

Presented by:



Hogan Suite, Level 5, Croke Park Stadium

For more information: www.ALSDIInternational.com

All exhibiting companies receive:

- **Three (3) complimentary delegate passes. (Additional passes available at the specially-reduced rate of €280 / £245 / \$350.)**
- **100-word company and/or product description in the 2019 Conference Program and on the ALSDI website**

Exhibit Only

- **(3m x 2m exhibit space, with table and 2x chairs)
€2,040 / £1,770 / \$2,500**

PAYMENT

All booth applications must be accompanied by full payment for exhibit space requested on the Exhibitor Prospectus. In addition, 25% of the exhibitor application fee is a non-refundable deposit (see cancellation policy for additional information).

CANCELLATION OF EXHIBIT SPACE

All cancellations must be in writing to the tradeshow coordinator: Katie McIntyre. Written notification received by September 10, 2019 will result in a 75% refund; payable 30 days after the conference and tradeshow. After September 10, 2019, no refund will be returned.

FAILURE TO OCCUPY EXHIBIT SPACE

Booth exhibitor space not occupied by the close of exhibit set-up time will be forfeited by the exhibitor. If the exhibitor is on hand, show management may assign labour to set up any display that is not in the process of being set up by the given deadline. The exhibitor is responsible for all costs and expenses incurred.

INSTALLATION AND DISMANTLING OF EXHIBITS

Exhibitor agrees to provide all labour, materials and tools required for the installation and dismantling of exhibits. Shipping, installation, storage and dismantling of exhibits are paid for by the exhibitor to show decorator. The exhibitor will perform this action during the allotted times of exhibitor set up and dismantling. Exhibitor also agrees to arrange for the removal of its freight from the exhibit hall at the conclusion of the conference and tradeshow. Removal of freight must be in accordance with local union guidelines. Failure to remove exhibit material will result in the exhibitor being charged for cost and expense of any clean-up or removal.

TRADESHOW FLOOR PLAN

Exhibit floor space is limited and allotment is determined on a first-come, first-served basis. Premium booth locations will be based on the number of factors including number of years exhibiting at ALSD, size of booth and relative time of space commitment.

EXHIBITORS:

Email Jared Frank (jared@alsd.com) a brief company description (100 words or less) of your company's product or service. This will be published in the 2019 ALSD International Conference Program. Deadline September 1, 2019. Additionally, please send a copy of your official company logo via email to Amanda@alsd.com.

Host Hotel:

The Croke Park
Jones's Road, Dublin 3, D03 E5Y8, Ireland
+353 1 871 4550
crokepark@doylecollection.com
doylecollection.com/crokepark

Special Delegate Rates

Must use code BOOK281019 when making reservations for specially reduced rates

Standard room: €199 B&B (single) incl. VAT
Payment terms: Guests to settle own account

Exhibiting Company Sign-Up:

Tradeshow Coordinator (please check):

Tradeshow Coordinator will attend
ALSD International Conference

Company _____

Address _____

City/State _____

Postal Code/Zip _____

Phone _____

Fax _____

Email _____

Authorised Signature

Tradeshow Coordinator should receive:

(please check):

Drayage / Shipping information

If no, please state appropriate (or additional)
contact: _____

ALSD International Conference

Announcements

If no, please state appropriate (or additional)

contact: _____

Please ensure to tick the box to opt-in to receive all important event information.

Three (3) Complimentary Attendees:

*Attendees MUST be submitted no later than September 10, 2019. Include contact person above if that person is attending.

Name _____

Title _____

Email _____

Phone _____

Name _____

Title _____

Email _____

Phone _____

Name _____

Title _____

Email _____

Phone _____

Additional Attendees:

£245/\$350 Per Additional Attendee. Inquire with ALSD International.

Please ensure to tick the box to opt-in to receive all important event information.

ALSD Guest/Spouse Program:

If you bring a guest(s), that person(s) will need credentials. Extra credentials are £140/\$100 each and will grant guests access to receptions/tours. Inquire with ALSD International.

PAYMENT

Exhibit Space/Package (see details at left)

= £/\$ _____

Additional Attendees

£245/ _____ attendees

= £/\$ _____

Guest(s)

£245/ _____ guests

= £/\$ _____

Grand Total

£/\$ _____

Credit Card

American Express MasterCard Visa

Card No. _____ Exp. : _____

Cardholder Name (printed) _____

Cardholder Signature _____

Cheques made payable to: Association of Luxury Suite Directors

Please complete and email Exhibitor Only Application to:

ATTN:

Katie McIntyre

katie@alsd.com

T: +353 (0)44 9335212