



PHILIP FOLSOM
COACH • CONSULTANT • SPEAKER
CEO of WolfTribe



Ready to take the Hero's Journey of **transforming your team into a tribe?**

Learn the **3 Master Maps** and unlock the secrets
of sustainable team health and high performance.

Anthropologist Philip Folsom has been an industry leader in executive coaching and culture development for over 20 years. He is a regular instructor for USC's Marshall School of Business and has presented at over 50 major universities across the world. Blending his groundbreaking work as an anthropologist, expertise in wolfpack behavior, and extensive experience in leadership development, he has discovered new ways to get people and teams to tap into their highest performance.

Philip's speaking engagements and workshops are highly engaging, humorous, and powerful explorations of the ancient mysteries of humanity that can have transformational impact on the health and high performance of today's organizations.



THE 3 MASTER MAPS OF HUMANITY: KEYNOTES AND WORKSHOPS



Philip has studied the wisdom systems of cultures from around the globe and has distilled that knowledge into three foundational master maps. These Master Maps are truly transformational, highly engaging, and unlock sustainable health and high performance in every industry and every situation. Each has an experiential component that can be delivered in interactive workshop format.

TribeWork

TribeWork is a journey into exploring and discovering the ability to transform your team into a tribe. This unique culture contains all the superpowers of humanity—collaboration, purpose, and accountability.

Leaders who gain a working knowledge of TribeWork will understand:

- How to get your team to bring their superpowers into the workplace for exceptional high performance
- Why shaping environments of trust + safety are crucial and learn tools on how to create them
- How to navigate conflict with skill and versatility
- How to implement accountability and goal-setting to achieve sustainable and thriving tribes



Hero's Journey Vision Quest

The Hero's Journey is a vital roadmap for navigating change, conflict, and growth as a team. Also known as the group development wheel, this framework empowers leaders with the understanding that to achieve a high level of "performing," they must go through "storming."

Leaders who gain a working knowledge of this foundational lens will walk away with:

- Personal confidence in crossing challenging thresholds
- Ability to navigate change powerfully and sustainably
- Assurance that they will find allies + purpose along the way



Tribe Archetypes

Archetypes is a highly interactive and experiential workshop that explores the power of diversity. Leaders who thoroughly understand the 4 archetypes will excel at solving problems and conflict.

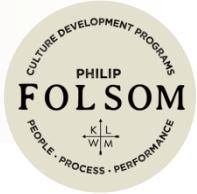
This workshop will focus on:

- Discovering your individual mythological superpower
- Best practices on how to give and receive specific feedback
- How to maximize behavior, growth, and the 4 primary profit drivers:
 - Innovation, Competition, Efficiency, and Retention



All Three Master Map talks run for approximately 60 minutes and can be bundled together or implemented workshop style.

FOLLOW-UP: EXECUTIVE COACHING



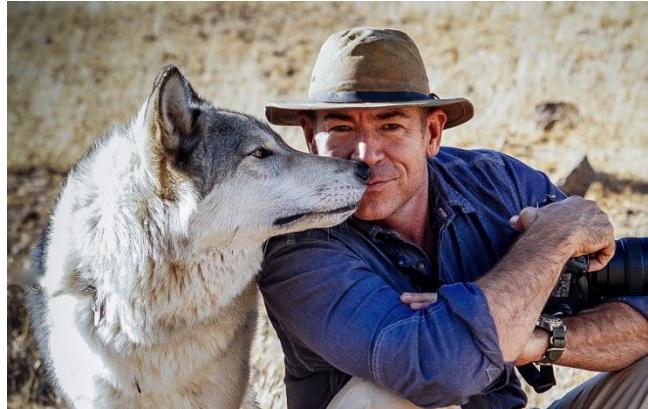
Executive Coaching and Organizational Culture Development Support

Coaching follow-up helps leaders successfully implement the culture development tools required to transform their teams into tribes.

The integration of these new habits and leadership patterns are maximized with one-on-one coaching sessions or team debriefs via Zoom or at your location.

In addition, groups can take advantage of *Philip Folsom* customized experiential programs including his critically acclaimed WolfTribe workshop, ropes courses, and Zen Archery workshops.

Culture work is ongoing and creating a roadmap for health and high performance is vital for organizations to truly thrive.



Biography

Philip Folsom is a cultural anthropologist. He is a popular lecturer at USC, LMU, Pepperdine, and universities around the country on culture development and leadership.

He is recognized as an industry leader in transforming teams into tribes. He has worked with management and intact work teams from companies such as Space X, NBC Universal, Red Bull, and Apple.

Philip is a regular guest on podcasts and symposiums around the world and is acknowledged as a kinetic and transformational speaker.

Philip is a proud veteran of the United States Army and lives with his wife and daughter in Venice Beach, California.



THE TIME OF THE LONE WOLF IS OVER.

WHAT PEOPLE ARE SAYING: CLIENTS & TESTIMONIALS



"The best development investment I've made was Philip's workshop. We are a stronger more capable team thanks to him."



NATHAN NDAIRA
Senior Manager, NBC Universal

"Philip, your presentation rocked the house and was a tremendous hit. Thanks for being the best part of our program."



ANDY WALSHE
Director, High Performance Department, Red Bull

"Philip Folsom is a master tribe builder and we are so fortunate to call him Brother and friend. The Common community is better because of him."



MARK ECKHART
CEO, Common

"You need to work with Philip Folsom. My experience with Philip Folsom was one of the most profoundly important I have ever had. He helped us develop our team's, community and connections into a culture of health and high performance. His impact with us was staggering. There is a profound difference between working with Philip Folsom and working with anyone else."



ANDY PETRANEK
Founder of Whole Life Challenge

"Philip is an absolute expert of culture development, hitting on all fronts from micro to macro. Philip is a master of his craft and he is driven by an authentic desire towards a vision of healing a sick society."



COREY CASTILLO, Ed.D, MHA
Director, Salvation Army



LISTEN: RECENT PODCASTS



Philip Folsom is a global thought-leader on both individual success skills and team culture development. He is a regularly featured guest on numerous podcasts related to resiliency, mindfulness, and how to upgrade the culture of teams so they are sustainably healthy and high performing.



THE EXECUTIVE INNOVATION SHOW

This is a short podcast outlining the surprising and sobering effects of chronic stress and trauma in our society as seen through the lens of veterans. These are solvable and vital issues that affect us all.

[LISTEN HERE](#)



THE PASSION & PURPOSE PODCAST

This is a remarkable, multi-media exploration of how notable culture development expert, Philip Folsom, was able to transform his passion into purpose.

[LISTEN HERE](#)



PITCH WHISPERER WITH JOHN LIVESAY

Build Your Tribe is a short and entertaining journey into some of the performance hacks available for leaders who are interested in upgrading their culture into healthy and high performing tribe systems.

[LISTEN HERE](#)



BREAKING ORDINARY

Join health and high performance experts Andy Petranek (Whole Life Challenge Founder) and Philip Folsom as they take a deep dive journey across a succession of human optimization fields that are available to all of us.

[LISTEN HERE](#)



YOU. LOVE. LIFE.

Lone Wolves Die is a heartfelt and vulnerable discussion between intimacy expert Roman Wyden and anthropologist and culture development expert, Philip Folsom.

[LISTEN HERE](#)

CONNECT WITH ME: IN THE MEDIA + SOCIALS



KEYNOTES AND LECTURES

Philip Folsom has lectured at a host of top flight universities including: USC, UCLA, Pepperdine, and LMU.

He is also a sought-after speaker on culture development and has worked with leaders at Fox Pictures, Apple, Space X, Red Bull and numerous other organizations.



[WATCH: SPEAKER REEL](#)

RECENT T.V. APPEARANCES

- Biggest Loser, For Love or Money, Celebrity Fit Club

SOCIAL MEDIA



Philip Folsom



@philipfolsom



Philip Folsom

RECENT ARTICLES FEATURING PHILIP AND HIS WORK

VoyageLA *Wedding* LAS MOST INSPIRING #LACREATIVES: THE LOCAL THE THOUGHT-PROVOKERS AN ARTISTIC VOYAGE #LACREATIVES: THE LOCAL HOW LA FOODIES GET IN SHAPE

FEBRUARY 13, 2018

Meet Philip Folsom of Philip Folsom Programs in Venice Beach



TODAY WE'D LIKE TO INTRODUCE YOU TO PHILIP FOLSOM.

Philip, please share your story with us. How did you get to where you are today?

I come from a classic heavy pre-breakfast background; lots of poverty, single mom and failure. I joined the Army at 17 and came out of that with a load of PTSD and the need to reboot my life and purpose.


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Photo by Lynn Morris

Anthropologist and WolfTribe's Philip Folsom

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ANSWER THE CALL.